



2022 Sponsorship Opportunities

The Round Saltspring Race has been called “The Best Regatta on the Coast” by participants. Our Race Sponsors become a featured part of the experience – recognized in the community, at the Awards Ceremony, on the race website and at the venue during Race Weekend. **In order to provide Sponsor recognition as described, we appreciate confirmation of your participation level by April 11, 2022. Thank you!**

Round Saltspring Race Facts

Round Saltspring, now in its 48th year, is one of the **largest regattas of Canadian boats in BC**. While the 2020 and 2021 races were limited due to Covid precautions, the aim is to again welcome 100 or more participants in 2022. Round Saltspring weekend traditionally attracts up to **500 attendees each year**, including skippers, crews, volunteers and visitors. The 42-mile race and shoreside celebrations are organized and run by **Sailing Club volunteers**.

Race Sponsors

Round Saltspring could not happen without the support of our **Race Sponsors**, who help the Club with out-of-pocket costs through **cash donations**; contribute **goods or services** used to stage the regatta; or provide **racing prizes** that are awarded to division and overall winners, including our coveted **Saltspring Artisan Picnic Prize Bags**. Some prizes may be featured in a **Silent Auction** to raise funds for our Junior Sailing program. We value our generous **marine business sponsors** and so do our participants. It’s an opportunity to build relationships with BC’s most active racers, and a great way to support the sailing community. Our **Saltspring Island sponsors** get extra local recognition through a downtown banner (gold level) and local post-race appreciation advertising. Round Saltspring supports our local island economy by bringing race visitors to the island – visitors who shop, dine and stay locally – and return!

2022 Sponsorship Levels and Recognition

Gold \$300 cash or \$500 retail value	<ul style="list-style-type: none"> • Logo and link displayed on race website sponsor page (before, during and period after race) • Logo displayed on Sponsor banners at venue and downtown* on Race Weekend • Logo featured in printed weekend Race Program
Silver \$150 cash or \$250 retail value	<ul style="list-style-type: none"> • Logo and link displayed on race website sponsor page (before, during and period after race) • Logo featured in printed weekend Race Program
Bronze \$100 or more retail value	<ul style="list-style-type: none"> • Name and link on race website sponsor page (before, during and period after race) • Name in printed weekend Race Program
Supporter Under \$100 retail value	<ul style="list-style-type: none"> • Name on race website sponsor page (before, during and period after race)

Notes on prize recognition: for **racing prizes**, sponsor name will be on prize and/or announced at Awards Ceremony; prizes selected for **Silent Auction** will be displayed and promoted on Race Weekend with sponsor logos; donors of **Saltspring Artisan Picnic Prize Bag** items will have names featured on the gift tag. *All **Gold Sponsors** are featured on venue banners on race weekend; only local sponsors are featured on the downtown banner.

Multi-year Sponsorship Opportunities

Round Saltspring also offers a special opportunity for a limited number of **Signature Sponsors** looking for a higher profile, multi-year sponsorship. **Signature Sponsors** are recognized in multiple ways, year round, as patrons of the Round Saltspring Race. If interested, please contact your Round Saltspring sponsorship coordinator to learn about sponsorship levels and benefits that suit your business.

Round Saltspring Sponsorship Coordinators

Saltspring Island Sponsor Coordinator – **Jeremy Milsom** | tel: **250-537-1466** | email: jerimil@shaw.ca

Off-Island Sponsor Coordinator – **Lori Johnson** | tel: **604-818-0576** | email: soma.lori@gmail.com

Saltspring Artisan Picnic Prize Bag Coordinator – **Jacqueline Sutton** | tel: **604-761-1634** | email: jacquelines707@gmail.com

www.roundsaltspring.ca